



For Immediate Release:

VETERANSPLUS & THE YELLOW RIBBON HONORED AS 2013 TOP-RATED NONPROFIT

Houston, 10/30/13 VeteransPlus announced today that it has been honored with a prestigious 2013 Top-Rated Award by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

“We are excited to be named a Top-Rated 2013 Nonprofit,” say Christopher Fitzpatrick, Deputy Director, VeteransPlus (www.VeteransPlus.org) & The Yellow Ribbon (www.YRRN.org). We are proud of our accomplishments this year, including be recognized by the Philanthropy Roundtable as one of the most impactful non-profits in America, assisting over 10,000 military and Veteran families, and coordinating millions of aid nationwide.

The Top-Rated Nonprofit award was based on the large number of positive reviews that VeteransPlus & The Yellow Ribbon received – reviews written by volunteers, donors and clients. People posted their personal experience with the nonprofit.

For example, one person wrote, “VeteransPlus is simply the best at what they do. We partnered with them because they have the most experience in providing financial education and counseling to the military community. Veterans often deal with very specific issues, and the counselors for VeteransPlus understand these issues and know how best to deal with them. Our foundation creates a stronger impact through our partnership with VeteransPlus, and we're confident the veterans we serve are better off in the long term.” - The PenFed Foundation

While the Top-Rated Awards run through the end of October, VeteransPlus & The Yellow Ribbon were part of the inaugural group to qualify for the year.

“Savvy donors want to see the impact of their donations more than ever,” said Perla Ni, CEO of Great Nonprofits, “People with direct experience with VeteransPlus & The Yellow Ribbon have voted that the organization is making a real difference.” Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community.

About GreatNonprofits

Great Nonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year.

Media Contact: John Pickens 727.455.0946 jpickens@veteransplus.org

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